

Ann Ruddy
Redrose
Developments Ltd

### Global Statistics

 According to a new report published by Allied Market Research, titled, "Seaweed Market by Product and **Application: Global Opportunity Analysis** and Industry Forecast, 2018 to 2024", the global seaweed market was valued at \$4,097.93 million in 2017, and is projected to reach \$9,075.65 million by 2024,



### Global Statistics

Commercial Seaweed Market Size
 Worth \$22.13 Billion by 2024

The global <u>commercial seaweed</u>

<u>market</u> size is anticipated to reach USD

22.13 billion by 2024, according to a new report by Grand View Research, Inc.

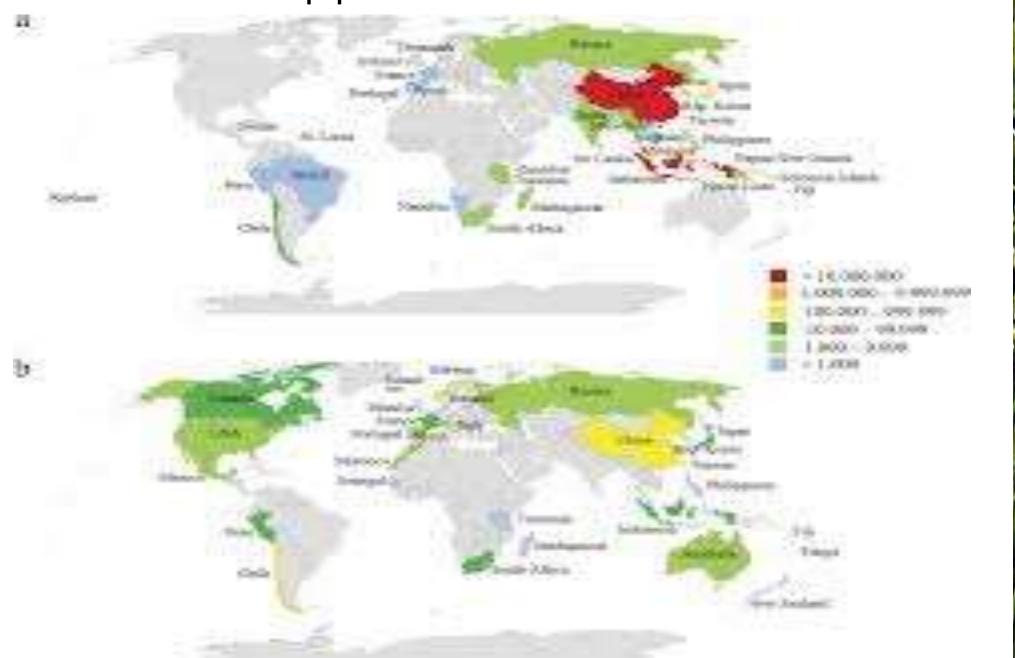


### Global Statistics

 Global <u>Commercial Seaweed Market</u> is projected to surpass **USD 87 billion** by 2024; according to a new research report by Global Market Insights.



# Global Suppliers of Seaweed



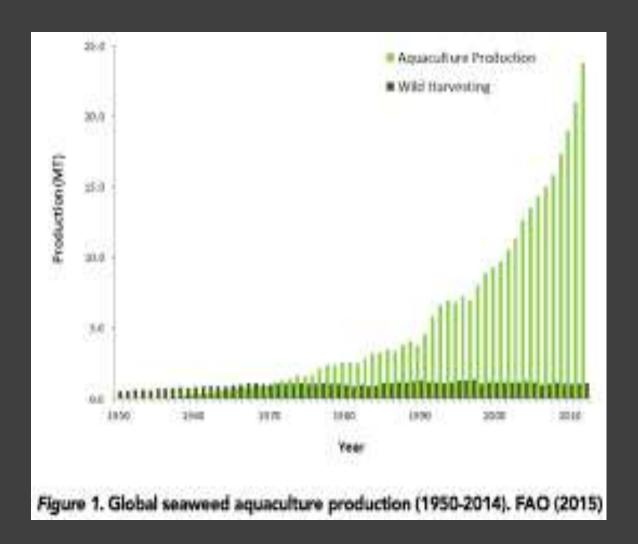


# Total European production aquatic plants FAO

Global Supplies



### Global Forecasts







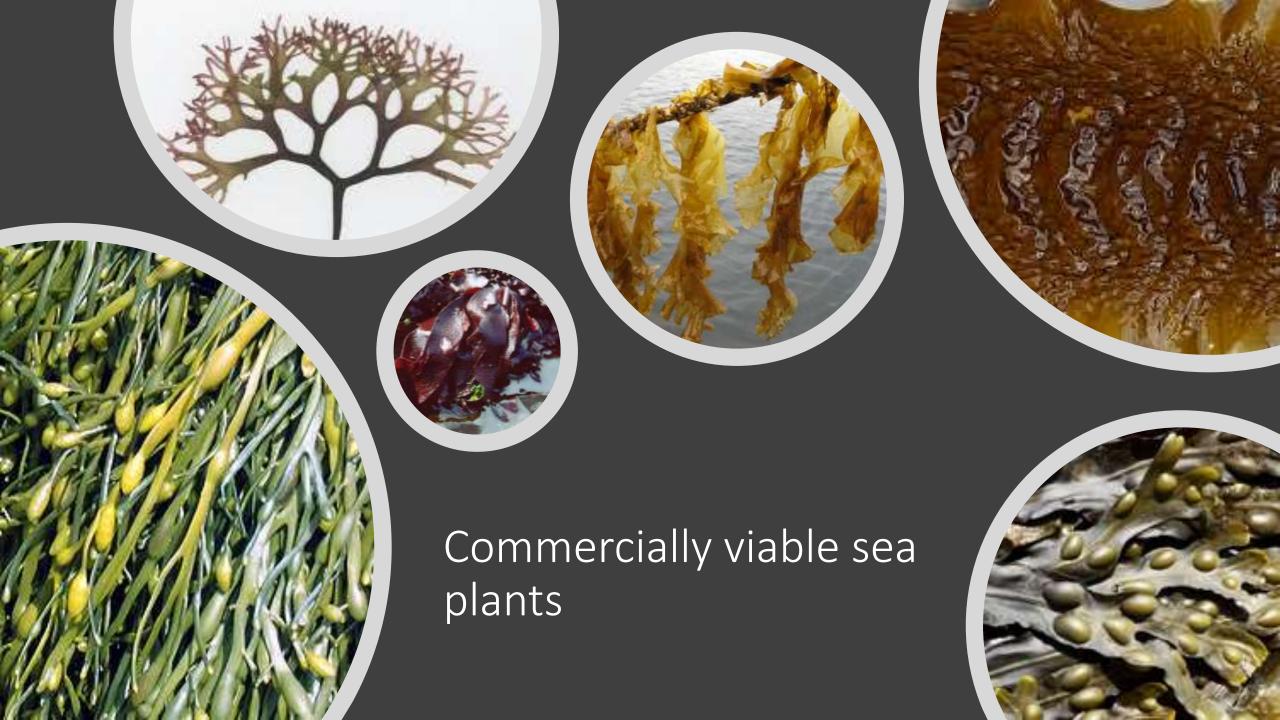
# Values and Opportunities

- Food
  - Dairy products
  - Meat & poultry products
  - Bakery products
  - Confectionery products
  - Others (soups, salads, and beverages)
- Feed
- Agriculture
- Others (biomass for fuel, cosmetics, pharmaceuticals, integrated aquaculture, and wastewater treatment)



# Biomass

How much wild stock is available?





Big Picture

Silver Bullet?











Seaweed Supply Chain



# Challenges

- Legislation
- Education
- Motivation

- Politics National
- Regional
- Local



Thank You